



NEWSLETTER

#5





SPOTLOG



Newsletter #5 – SPOTLOG

Welcome to the fifth SPOTLOG newsletter!

SPOTLOG (Green and Socially resPOnsible ciTy Logistics InnovaTions) aims to involve local communities in creating socially responsible logistics systems, based wherever possible on zero-carbon modes, through the intelligent use of all available resources and taking advantage of the digitalisation of goods and passenger transport services. By focusing on low-density communities and medium-sized cities, SPOTLOG partners aim to improve regional policy instruments toward the European goals of inclusive and carbon-neutral mobility.

In this newsletter, you will find the latest updates!

A few numbers



2,491,113 €
budget



01 Mar 2023-
31 May 2027



13 partners

[Watch our SPOTLOG video!](#)

[Read our SPOTLOG brochure!](#)

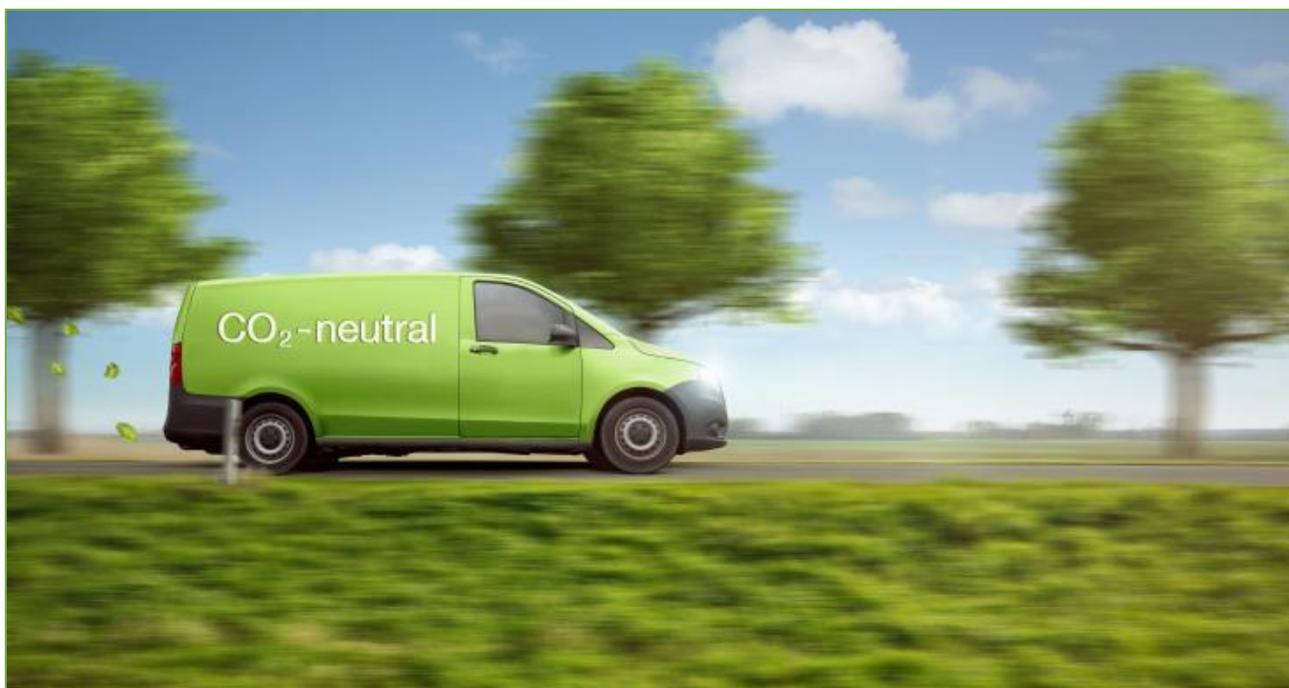


Our partners





SPOTLOG for a better logistics: 3 pilot actions approved!



SPOTLOG aims at creating socially responsible logistics systems, possibly based on zero-carbon modes, while SPOTLOG partners aim to improve regional policy instruments toward the European goals of inclusive and carbon-neutral mobility. The Interreg Europe approval of three SPOTLOG pilot actions is crucial to achieve these objectives.

The three pilot actions in pills:

- **Fundão Smart Micro Logistics Hub – pilot for testing sustainable last-mile delivery models, within the Centro Regional Programme 2021-2027 policy instrument.**
- **CommitClimate Simulator as digital tool for policy instrument improvement on Constanta Metropolitan Area within the Sustainable Urban Mobility Plan for Constanta National Growth Pole – Constanta Metropolitan Area 6-7 policy instrument.**
- **Mapping logistics traffic with an AI tool with optical character recognition within the Mobility Plan (SUMP) and the covenant for sustainable urban logistics policy instrument.**

These small-scale pilot actions significantly strengthen the SPOTLOG partnership's capacity for interregional cooperation and mutual learning as well as the collective knowledge base. By addressing challenges of urban and regional logistics, each pilot action contributes to specific knowledge that will reveal ways of replicability between regions. This will accelerate policy innovation, promoting a more cohesive and practical path towards inclusive, low-carbon logistics systems across Europe. [Read more](#)



Rethinking Logistics: SPOTLOG's Roadmap to Sustainable Last-Mile Solutions



As part of the SPOTLOG Interreg Europe Project, a stakeholder survey was conducted to gather valuable insights on current and future challenges related to last-mile delivery planning and management policies across the SPOTLOG regions. The study aimed to understand stakeholder perspectives on key challenges and opportunities in last-mile delivery, helping to improve logistics policies, enhance urban mobility, and foster more sustainable delivery solutions across the regions. The feedback collected will contribute to policy recommendations and strategic actions that support more efficient, sustainable, and innovative last-mile delivery systems in European cities. [Read the survey!](#)

Did you miss our “SPOTLOG Logistics Pills” campaign?

In June 2025, SPOTLOG launched the new communication campaign “SPOTLOG logistics pills” involving the project partners to bring out the main logistics challenges that their cities and regions are facing, the possible solutions and the kind of investments and stakeholders needed to improve the situation. Did you miss it on website and social media? [Check SPOTLOG library!](#)

SPOTLOG in the spotlight!

What have we been learning in SPOTLOG?

SPOTLOG started on March 1^o 2023 and it has been full of interregional and learning activities!

SPOTLOG project has been focused on fostering interregional collaboration to enhance sustainable logistics solutions, particularly in low-density communities and medium-sized cities. By leveraging digitalization and community involvement, the project has explored a range of solutions, from low- investment strategies like optimized routing and real-time tracking to high-investment innovations such as automated delivery systems and electric vehicle fleets.

These efforts aim to create more efficient, environmentally friendly last-mile logistics while aligning with European goals for carbon-neutral and inclusive mobility.

The exchange of experience among partners has provided a valuable contribution to increase partners and stakeholders' capacity to implement cost-effective and scalable solutions for sustainable logistics.

[Read more](#)



Exchange of Experience in Riga



The SPOTLOG 7th Main Interregional Exchange of Experience Event was held in Rīga, Latvia, 7-9 May, organised by the Vidzeme Planning Region.

Over three days, policy makers, urban planners, researchers, and logistics experts, 34 in-person participants, 3 online participants, from across Europe exchanged experience and explored innovative strategies that support greener, more efficient freight transport and mobility system, especially in low-density and rural areas. The event featured a full-day conference on 7 May with engaging presentations and discussions on sustainable urban logistics, mobility governance, infrastructure planning, and data-driven solutions from partner. Special focus was given to carbon neutrality, regional policy improvements, and the integration of mobility and freight systems in a socially and economically sustainable way.

[Read more](#)

Fifth round of Regional Stakeholder Group meetings

Lille



Vidzeme Planning Region





The City of Lille organized a new Regional Stakeholder Group Meeting (RSGM) focusing on logistics in the building industry: the opportunity to present the existing situation in logistics in the building industry, such as stakeholders already involved or current/future projects in the city of Lille. One of the aims was to enrich knowledge in this area. The RSGM brought together several stakeholders to discuss logistics in the building industry. Besides networking between participants, the aim was to raise awareness on 'Construction logistics' in the city, to identify pilot sites to launch le Village des Matériaux, a facility intended at storing second-hand construction materials produced by demolition and renovation works throughout the city, and more generally, to develop reverse flows in construction logistics (to foster circular economy in this sector). [Read more](#)

Municipality of Rimini/ TTS Italia



The 5th Italian Regional Stakeholder Group Meeting for SPOTLOG was held in Rimini jointly organized by the Municipality of Rimini and TTS Italia, with the main objective to share innovative and replicable practices for sustainable last-mile logistics. Through case studies, pilot experiences, and strategic reflections, participants explored topics such as urban freight planning, digitalization, cycle logistics, public-private cooperation, and emerging business models. The meeting highlighted the progress made by Italian cities and regions to improve logistics for sustainability and improved quality of life. Close collaboration between all stakeholders and policymakers remains crucial. [Read more](#)

The Vidzeme Planning Region and the Riga Technical University jointly organized a new SPOTLOG RSGM where representatives from national and local governments, research institutions, and logistics companies discussed current issues in the development of environmentally friendly transport. Special attention was given to last-mile delivery: in the long term, is it more efficient to operate a single old vehicle or multiple new ones, considering the overall emissions from both production and operation? The challenges and solutions identified during the meeting and research clearly demonstrate that Latvia requires a coordinated approach integrating technological solutions, infrastructure development, policy support, and business incentives to effectively reduce emissions and foster sustainable transport development, especially in last-mile deliveries. [Read more](#)

University of Aveiro/Fundao



A new RSGM organized by the University of Aveiro charted a path toward more sustainable last-mile delivery solutions in low-density regions in Coimbra. Stakeholders were actively involved in the interactive workshop "Design Your Low-Carbon Distribution Chain": the opportunity to discuss and share which logistics-related challenges they experience in their own regions, and they also evaluated their local logistics ecosystems using SPOTLOG's Regional Readiness Sustainable Last-Mile Delivery Indicator. The meeting provided a platform for critical dialogue on the future of last-mile logistics, also spotlighting successful initiatives from across Europe. The insights and solutions shared in Coimbra will be relevant to drive policy change and improvement. [Read more](#)



City of Mechelen



The City of Mechelen gathered with the Zero Emissions Working Group for a new SPOTLOG RSGM. As part of the Covenant for Sustainable Urban Logistics, the City of Mechelen and the Group meet twice a year with representatives from the logistics sector: all involved actors have committed to achieve zero-emission urban logistics by 2030. The meeting mainly discussed hubs, often mentioned as a solution for making urban logistics more sustainable and efficient. They can reduce the number of transport movements within the city, which leads to less traffic congestion and emissions. Deliveries can be planned more efficiently, often using smaller, cleaner vehicles. In addition, the quality of life in urban areas is improved due to reduced noise and air pollution. Still, in practice, we often see initiatives that, after a period of subsidies, fail to become financially viable and therefore cease to exist. During the meeting, these aspects were explored and discussed both the advantages and disadvantages, with concrete examples from entrepreneurs who manage goods hubs. [Read more](#)

Mazovia Energy Agency



Mazovia Energy Agency (MAE) organised its 5^o RSGM gathering stakeholders engaged in sustainable urban mobility and logistics, including representatives of local authorities, public sector institutions, and thematic experts. Key Takeaways from the Meeting: the Intelligent Parking Zone from Rzeszów, presented during the meeting, demonstrated how technology-driven solutions such as real-time parking management can improve delivery efficiency, reduce congestion, and support sustainable urban mobility; the in-person workshop allowed participants to actively engage with selected good practices using dedicated worksheets. This format encouraged reflection on the potential for local application and supported meaningful exchange among stakeholders; the on-site format of the meeting created space for open discussion and stronger stakeholder engagement. Participants appreciated the opportunity to exchange views directly and explore practical steps for implementing sustainable logistics at the local level. [Read more](#)



SPOTLOG Steering Group meetings



During the EoE organised in Riga, Latvia, a new Steering Group meetings was held. That was crucial moment for fostering communication and coordination among partners, ensuring alignment on project goals, financial and administrative matters, and plans for upcoming project activities.



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Stakeholders' interviews

For this semester, SPOTLOG is happy to present two new interviews carried out by Vidzeme Planning Region to Latvian Stakeholders to find out more about initiatives and solutions available in the country for a greener logistics!



Raimonds Jurgelis, is CEO and Co-founder at Bruntor, a Latvian start-up developing innovative electric cargo scooters for last-mile delivery, born from a very simple question: why do we still use cars for deliveries when we have all the required technologies for green solutions? [Watch the interview!](#)



Aleksandrs Kotlars, is a Researcher of the Riga Technical University for the project TRANS4ECO, working on the development of two functional models that will support industry and stakeholders in transition to green transport solutions. [Watch the interview!](#)



SPOTLOG at events

SPOTLOG at the 2025 Europe, Let's Cooperate! Forum



The SPOTLOG Lead Partner took part in the Europe, Let's Cooperate! Interregional Cooperation Forum, an inspiring event that gathered over 550 participants in Krakow, Poland, a valuable platform for policy-learning, networking, and exchanging best practices with projects and policymakers from across Europe. Throughout the two-day forum, the LP team gained insights into

SPOTLOG at the Portugal Smart Cities Summit



The University of Aveiro and the Municipality of Fundão proudly represented the SPOTLOG project at the Portugal Smart Cities Summit, held in Lisbon from 3 to 5 June 2025: a valuable platform to present SPOTLOG's main vision and objectives to a diverse and engaged audience. Participants had the opportunity to learn about the good practices identified so far, particularly those contributing to smarter and



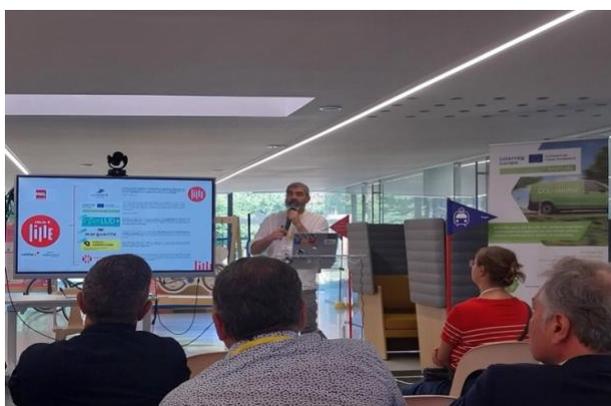


SPOTLOG

key topics such as policy design, regional missions to tackle grand challenges, decision-making models for transport policy, and the role of AI in policymaking. A key takeaway was the importance of not only supporting good projects but also influencing innovation actors' behaviors, fostering common understanding, joint commitment, and effective collaboration. [Read more](#)

more sustainable urban logistics. Audience involvement was high, with many expressing interests in how the SPOTLOG approach and good practices can be replicated or adapted in their own contexts. The event brought together key stakeholders in urban transformation, including municipalities, companies, universities, start-ups, and public agencies - creating a dynamic environment for dialogue and future collaboration. [Read more](#)

SPOTLOG at a cyclo-logistics workshop



The City of Lille took part in the workshop "Cyclo-logistics - Optimize your last-mile transport", organized by Cyclo-cargologie and supported by the French Association Les Boîtes à Vélo - France, presenting SPOTLOG. Urban logistics is evolving, and cities face many challenges: reducing costs, gaining operational efficiency, meeting the demands of city-center delivery and decarbonize the logistics and transport operations. Cargo bikes represent a concrete opportunity to transform your constraints into competitive advantages. The City of Lille had the opportunity to share results and lessons learnt in SPOTLOG so far, especially focusing on the work the city is carrying out within the project, cooperating with local stakeholders for a more sustainable logistics. [Read more](#)

SPOTLOG at Ialoveni event



On July 15th 2025, the Republic of Moldova celebrated the Energy Day: Energy for Future and Peace, in the city of Ialoveni City, who joined forces with European and international experts to champion zero-carbon logistics and energy-conscious cities. The event brought youth, civic leaders, policymakers, and transport experts together to co-design a future with clean mobility, equitable logistics, and strong community involvement. Central and local authorities, NGOs, and SPOTLOG partners discussed: Integrating zero-carbon bikes and electric logistics into city planning; Bridging policy gaps in sustainable urban mobility and logistics governance; The value of stakeholder collaboration Ialoveni made a practical move toward carbon-neutral, socially responsible urban logistics for medium-sized cities. [Read more](#)



SPOTLOG Good Practices

Recently new Good Practices were experts approved, showing concrete solutions and initiatives for a green and sustainable urban logistics, especially focusing on the **last mile deliveries**:

▶ **Smart Parking solutions for a better logistics.**
The traffic generated by the movement of goods in urban areas is estimated to be equal to 24% of total vehicle journeys, and for 8% of CO2

▶ **Delivering the future: Mechelen's cargobike subsidy program.** In Mechelen, cargo bike deliveries were not yet widespread. Recognizing the advantages of cargo bikes over vans and





during the year. The Municipality of Milan and AMAT, the city mobility agency, installed ground sensors at each parking spot to monitor the occupancy status, sending this information to a control platform to indicate whether it is free or occupied. When the user parks their vehicle in a designated spot, they must identify themselves via a specific app. If recognition is not completed, the parking session will be considered illegal, and an alert will be sent for appropriate enforcement. [Read more](#)

Connecting with stakeholders: signing a joint covenant on sustainable urban logistics. The city of Mechelen has been working on sustainable urban logistics since 2014 and this through the participation in European projects. In every project there was the deliverable of organising stakeholder workshops. After some years, the need grew to structure the stakeholder engagement more. Therefore it was decided in 2019 to start with a structural stakeholder platform and it was named 'the zero-emission working group'. [Read more](#)

► **Keeping commerce flowing: consolidated 0-emission deliveries in a shopping street under construction.** Thanks to a cooperation with third party BD Logistics, Mechelen was able to offer a logistic alternative to its retailers. Retailers were encouraged to change their shipping address to the city hub of BD Logistics in the North of Mechelen. [Read more](#)

► **Metropolis Platform usage in Rzeszów.** The Intelligent Parking Zone in Rzeszów, powered by Asseco's Metropolis system, addresses the challenge of efficient parking management in urban areas. As cities grow, quick access to parking is crucial, particularly for delivery and courier services, where operational efficiency depends on minimizing time spent searching for spaces. This system streamlines parking by providing real-time data on availability, reducing congestion and improving traffic flow in high-demand areas. [Read more](#)

trucks, including flexible delivery schedules, increased traffic safety, and zero emissions, Mechelen launched a subsidy program to encourage businesses to adopt cargo bikes. As an entrepreneur in Mechelen you could apply for a subsidy when buying a cargobike. The subsidy could only cover half of the spent amount with a limit of 5.000 €. [Read more](#)

► **Consolidating parcels: the installation of a smart parcel locker network.** Part of the logistic streams in the inner city of Mechelen concerns B2C parcels. In order to handle these parcels in a sustainable way, the city joined forces with national courier server Bpost. First, three big parcel lockers were installed. Afterwards, over 50 small parcel lockers followed. This successful model is currently being replicated in other cities across Belgium. [Read more](#)

► **Going that last mile: supporting city hub activities and bike courier deliveries.** In cooperation with the ECOkoeriers, Mechelen's local bike courier, the city set up a pilot to test the potential of a city hub with added courier service. [Read more](#)

Find out all the SPOTLOG Good Practices! [Read more](#)



SPOTLOG Policy Highlights

Each EoE organised as part of SPOTLOG bring to light challenges and opportunities related to last-mile logistics management. The Policy Highlights analyze in detail these key aspects. [Read more](#)



SPOTLOG in the press

Thanks to the support of its partners, SPOTLOG's objectives and results reach the local press. [Read more](#)



Interested in SPOTLOG Policy Instruments? [Find out more here!](#)



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