



**NEWSLETTER**

**#4**





## SPOTLOG



### Newsletter #4 – SPOTLOG

Welcome to the fourth SPOTLOG newsletter!

SPOTLOG (Green and Socially resPOnsible ciTy Logistics InnovaTions) aims to involve local communities in creating socially responsible logistics systems, based wherever possible on zero-carbon modes, through the intelligent use of all available resources and taking advantage of the digitalisation of goods and passenger transport services.

By focusing on low-density communities and medium-sized cities, SPOTLOG partners aim to improve regional policy instruments toward the European goals of inclusive and carbon-neutral mobility.

In this newsletter, you will find the latest updates!

## A few numbers



2,491,113 €  
budget



01 Mar 2023-  
31 May 2027



13 partners

[Watch our SPOTLOG video!](#)

[Read our SPOTLOG brochure!](#)



### Our partners





### Did you miss our “Meet the partners” campaign?

In November, SPOTLOG launched the ‘Meet the Partners’ campaign, to let you know more about who is behind the project, having a crucial role in achieving key goals for a greener logistics, as well as to find out more about what cities and regions can do for their country thanks to SPOTLOG!

Did you miss it? [Check the SPOTLOG library!](#)

### Rethinking Logistics: SPOTLOG's Roadmap to Sustainable Last-Mile Solutions



As part of the SPOTLOG Interreg Europe Project, a stakeholder survey was conducted to gather valuable insights on current and future challenges related to last-mile delivery planning and management policies across the SPOTLOG regions. The study aimed to understand stakeholder perspectives on key challenges and opportunities in last-mile delivery, helping to improve logistics policies, enhance urban mobility, and foster more sustainable delivery solutions across the regions. The feedback collected will contribute to policy recommendations and strategic actions that support more efficient, sustainable, and innovative last-mile delivery systems in European cities. [Read the survey!](#)

### Exchange of Experience in Mechelen





**SPOTLOG**

On December 10-11, the City of Mechelen hosted the 5th Exchange of Experience Event for the **SPOTLOG** project, uniting partners, stakeholders, and experts in an engaging dialogue about the future of sustainable last-mile deliveries. Under the banner of “Scaling up Innovative Urban Logistics Solutions,” attendees dove into rich discussions, sharing challenges and discovering inspiring opportunities within the urban logistics ecosystem. This two-day event was not just a meeting; it was a pivotal step towards policy improvement, showcasing the potential of pilot projects that test innovative ideas in controlled settings. These initiatives are crucial for understanding the feasibility and benefits of new approaches to urban logistics. However, the journey doesn't stop there! For true transformation, robust policy frameworks are essential to scale these successful pilots into our cities. By fostering cooperation and developing the necessary infrastructure, we can turn innovative concepts into lasting solutions for urban logistics. **SPOTLOG** is committed in exploring and promoting sustainable last-mile logistics practices that pave the way for a greener future! [Read more](#)

**Exchange of Experience in Lille**



On December 12-13, 2024, Lille, France, was buzzing with energy as over 30 participants, experts, and stakeholders came together for the **SPOTLOG** 6th Exchange of Experience Event! This engaging two-day gathering focused on advancing sustainable logistics solutions for medium-sized cities. Participants exchanged insights on innovative models and roadmaps for greener logistics, sharing inspiring success stories from leading benchmarks in green deliveries. An interactive workshop encouraged collaboration as partners explored their logistics flows and crafted tailored solutions for their specific contexts, identifying valuable opportunities for synergy. The event culminated in an insightful study visit to the Ports of Lille, France's third-largest inland port, where participants discovered the strategic advantages and potential of inland ports in promoting sustainable transport. This was an inspiring event! Under the **SPOTLOG** Project we work together to shape a sustainable future in logistics! Together, we can drive meaningful change! [Read more](#)

**Fourth round of Regional Stakeholder Group meetings**

**University of Aveiro/ Fundão**



**Vidzeme Planning Region**





The recent SPOTLOG Regional Stakeholder Group Meeting held in Valladolid was a dynamic forum focused on "Cross-border Cooperation in Logistics Innovations and Sustainability." This engaging event strategically coincided with the Interreg Spain-Portugal Exchange of Experience event, maximizing collaboration and bringing together key intermunicipal communities from the Centro Region. With invaluable support from the University of Aveiro and the Municipality of Fundão, alongside the Centro Regional Coordination and Development Commission, participants delved into rich discussions on funding opportunities, challenges, and best practices in sustainable urban logistics. This meeting not only fostered knowledge exchange but also strengthened partnerships, paving the way for innovative solutions in logistics. [Read more](#)

As Latvia strives to meet its climate goals, reducing transport emissions has never been more crucial! At a recent regional stakeholder meeting in Cēsis, industry experts, entrepreneurs, and municipal representatives came together to tackle this pressing issue and explore practical solutions for accelerating decarbonization. Key discussions centered around the pivotal role of data in shaping effective decarbonization strategies. Participants underscored the urgent need for enhanced infrastructure, robust financial incentives, and improved operational efficiency to drive sustainable transport forward. Stay tuned for more insights and initiatives from the SPOTLOG Project as we work hand-in-hand to transform our transport sector for a sustainable future. [Read more](#)

#### Municipality of Rimini/ TTS Italia



The 4th Regional Stakeholder Group Meeting organised by TTS Italia and Municipality of Rimini, was held in Rome, focusing on 'Innovative Pathways to Sustainable Urban Logistics': some of the main Italian initiatives in the field of sustainable urban logistics were presented and discussed, putting into lights a few key points, such as the importance to educate and sensitise both the purchaser and the logistics operators in environmental terms. The discussion also well highlighted many scalable good practices that to be effective require close cooperation between all parties involved and also a regulatory part, in order to go beyond mere experimentation, which certainly remains important in terms of raising awareness and opening up dialogue. [Read more](#)

#### Smart Cities of Romania Cluster (SCoR)



The 4th SPOTLOG Regional Stakeholder Group Meeting, organised by Smart Cities of Romania Cluster (SCoR), was held in Bucharest. The focus of the meeting was on "Lessons learned from SPOTLOG exchange of experience and best practices towards a greener urban logistics". Several innovative solutions were presented and discussed, such as the cargobike sharing solution developed and implemented in Brasov and Bacau cities, as well as the Constanța SUMP green logistics policies 2025-2030 and how they will be improved based on lessons learned from SPOTLOG. [Read more](#)

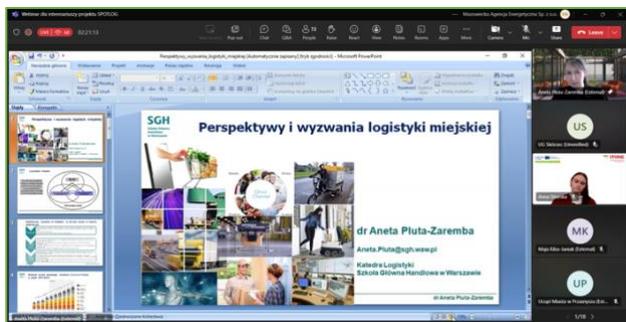
#### Mazovia Energy Agency

#### City of Mechelen





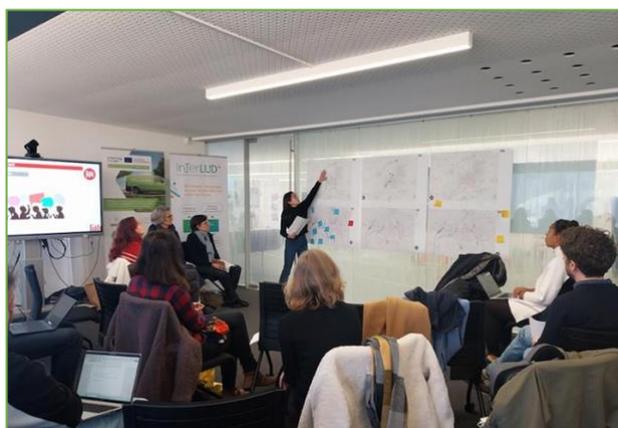
SPOTLOG



The 4<sup>th</sup> Mazovia Energy Agency Regional Stakeholder Group Meeting brought together more than 90 participants, including representatives from municipalities, cities, and local government units across Poland. From the event three main key takeaways emerged: microhubs and last-mile logistics solutions are an effective way to optimize last-mile deliveries, reduce congestion, and minimize environmental impact in urban areas; cooperation between local governments, businesses, and researchers are essential for developing and implementing effective, sustainable logistics solutions; cities must adapt to evolving trends and challenges in logistics, including digitalization, regulatory changes, and sustainability goals. [Read more](#)

The 4<sup>th</sup> Regional Stakeholder Group Meeting organized by the City of Mechelen was a further step towards a greener and socially responsible urban logistics! The meeting followed the publication and signing of the covenant on sustainable urban logistics: the city committed, together with over 30 logistics companies and interest groups, to achieve zero-emission urban logistics by 2030. During the meeting, the invited car manufacturer and logistics companies invited clearly showed to be ready for the transition to a more sustainable logistics! Of course, there are still some barriers to overcome, mainly related to costs and driving range. [Read more](#)

City of Lille



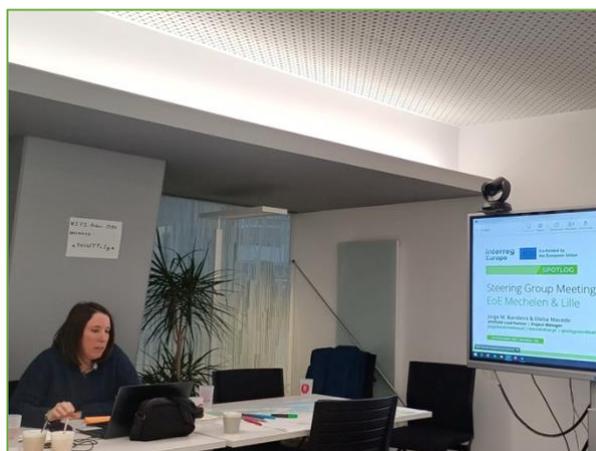
In November, the City of Lille organised its 4th Regional stakeholder Group Meeting with two different stakeholders' categories: the cargo bike logistics operators, and the logistics real estate operators. Experts and public administrations representatives together defined short- and long-term actions for a wider use of more sustainable last-mile logistics solutions as well as the concrete logistics



needs, working in interactive sessions for a dynamic and proactive discussion. [Read more](#)



### SPOTLOG Steering Group meetings

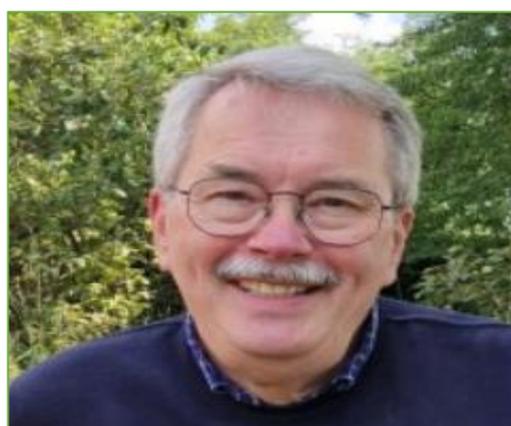


During the EoE organised in Lille, a new Steering Group meetings was held. That was crucial for fostering communication and coordination among partners, ensuring alignment on project goals, deliverables, financial matters, and plans for upcoming Exchange of Experience activities.

### Stakeholders' interviews



For this semester, **SPOTLOG** is happy to present two new interviews that delve into the heart of smart logistics, with Port and delivery experts! Enjoy our interviews to **SPOTLOG** stakeholders!



The City of Lille interviewed **Dominique Drapier**, who has been working at the Ports of Lille for several years. An interesting conversation on how identifying common challenges faced by ports in different countries, how the role and importance of logistics changed in the last 20/30 years and the key role of regulation. [Read the interview!](#)

The City of Mechelen interviewed **Peter Cats**, Trens, developing a new type of electric vehicle. The conversation focused on innovative and green solutions for delivery. [Read the interview!](#)



## SPOTLOG at events

## SPOTLOG at Smart City Expo World Congress in Barcelona!



SPOTLOG was presented at the Smart City Expo World Congress, 5-7 November in Barcelona, focusing on its key points. The delegation from Tampere University of Applied Sciences had the opportunity to discuss topics on green and responsible logistics at the joint booth of Tampereen kaupunki - City of Tampere, Business Tampere and several other ecosystem partners at the Nordics & the Baltics Pavillion. [Read more](#)

## SPOTLOG at the webinar on reducing urban logistics impact



On September 19, 2024, the Policy Learning Platform hosted an engaging webinar focused on reducing the impact of urban logistics, attracting over 90 participants eager to learn about innovative solutions. The event showcased a series of successful case studies from various Interreg Europe projects, with SPOTLOG taking center stage! Represented by Jorge Bandeira from the University of Aveiro and Julien Bouvet from Lille Municipality, SPOTLOG highlighted its pioneering efforts in assessing cities' readiness for sustainable deliveries. Attendees gained valuable insights into how SPOTLOG is leading the charge in transforming urban logistics for a greener future. [Read more](#)



## SPOTLOG Good Practices

Recently new Good Practices were experts approved, showing concrete solutions and initiatives for a green and sustainable urban logistics, especially focusing on the **last mile deliveries**:

► **Keeping commerce flowing: consolidated 0-emission deliveries in a shopping street under construction.** Thanks to a cooperation with third party BD Logistics, Mechelen was able to offer a logistic alternative to its retailers. Retailers were encouraged to change their shipping address to the city hub of BD Logistics in the North of Mechelen. [Read more](#)

► **Metropolis Platform usage in Rzeszów.** The Intelligent Parking Zone in Rzeszów, powered by Asseco's Metropolis system, addresses the challenge of efficient parking management in urban areas. As cities grow, quick access to parking is crucial, particularly for delivery

► **Going that last mile: supporting city hub activities and bike courier deliveries.** In cooperation with the ECOkoeriers, Mechelen's local bike courier, the city set up a pilot to test the potential of a city hub with added courier service. [Read more](#)





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and courier services, where operational efficiency depends on minimizing time spent searching for spaces. This system streamlines parking by providing real-time data on availability, reducing congestion and improving traffic flow in high-demand areas. [Read more](#)

Find out all the **SPOTLOG** Good Practices! [Read more](#)

### SPOTLOG Policy Highlights

The EoEs organised as part of SPOTLOG bring to light challenges and opportunities related to last-mile logistics management. The Policy Highlights highlight these key aspects. [Read more](#)



#### SPOTLOG in the press

Thanks to the support of its partners, SPOTLOG's objectives and results reach the local press. [Read more](#)



Interested in **SPOTLOG Policy Instruments**? [Find out more here!](#)

#### What's next?

A new Exchange of Experience Event will be held beginning on 7-9 May in Riga focusing on how to ensure mobility and freight transportation at socially acceptable levels in an economically viable way and in low-density areas and building professional capacity on planning and impact assessment of Logistics; Reducing the need for logistical transport. Stay tuned!

#### Follow us!

[interregeurope.eu/spotlog](https://interregeurope.eu/spotlog)

